

# CAMERA READY GUIDELINES

Camera Ready ads should be sent at the correct dimensions, in CMYK or Grayscale and saved as a high res 300 dpi **PDF/X-1a** with all images and fonts embedded

CMYK or grayscale PDFs  
**NOT RGB!**

Blacks to be 100% BLACK ONLY!  
**No PROCESS 4-color blacks**

## FONT SIZE

7 pt. type minimum

10 pt. type minimum reversed

7 pt. type min. black ink only

10 pt. min. color text or reverse type

Ink on newsprint **BLEEDS!**

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## FILE SIZE

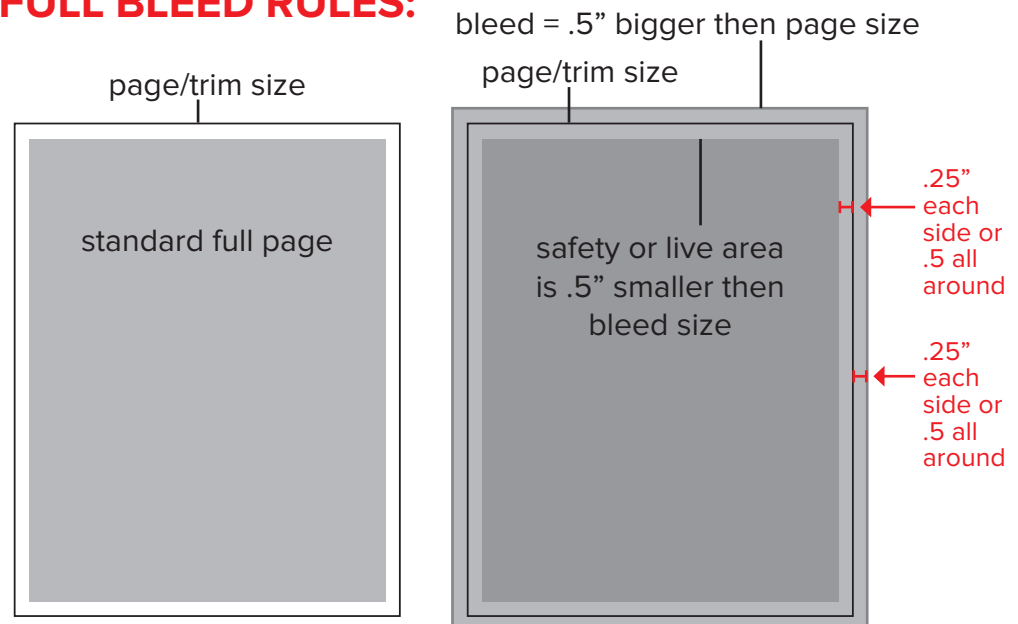
preferred under 25 megabytes and emailed  
- over 25 via dropbox but please call your  
account executive to confirm

**NOT RGB**  
(RGB is for web  
ads only!)

**PDFs made by  
Microsoft Word,  
Publisher and Power  
Point are unusable.**

Advertisers who  
submit ads in PDF  
format are responsible  
for the way the ad prints.  
**ALWAYS** provide all  
artwork and fonts used  
in your ad if sending as  
an InDesign file.

## FULL BLEED RULES:



QUESTIONS: email [art@csindy.com](mailto:art@csindy.com)